



ENTRIES LIST

INNOVA LOTUS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
INNOVA LOTUS				
IN01: INNOVATION IN CREATIVITY				
IN01/001	AI-DEATE	AI-DEATE	YELL ADVERTISING	BANGKOK
IN01/002	JUST LIKE YOU!	ALTEL	BBDO CA LLP	ALMATY
IN01/003	TIGER CRYSTAL SUMMER PUFFER	TIGER CRYSTAL	LEPUB APAC	SINGAPORE
IN01/004	THE HARBIN SIT PACK	HARBIN BEER	BBDO CHINA	SHANGHAI
IN01/005	TATA TEA GOLD CARE MOTHER'S DAY	TATA TEA GOLD CARE	TREE DESIGN PRIVATE LIMITED	DELHI
IN01/006	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA	JAKARTA
IN02: INNOVATION IN TECHNOLOGY				
IN02/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
IN02/002	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
IN02/003	FUFULY ROBOTIC CUSHION WITH DEEP BREATHING TECHNOLOGY	JAPAN TOBACCO INC	HAKUHODO INC.	TOKYO
IN02/004	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
IN03: INNOVATION IN PROTOTYPE TECHNOLOGY				
IN03/001	TOUCHABLE WEATHER	COOL CHOICE	HAKUHODO DY MEDIA PARTNERS	TOKYO
IN03/002	DIGITAL TWIN TOMOYUKI SUGIYAMA - OVERCOMING SEVERE DISABILITIES THROUGH TECHNOLOGY.	DIGITAL HOLLYWOOD CO., LTD.	CYBERAGENT, INC.	TOKYO
IN04: SCALABLE INNOVATION				
IN04/001	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA	MANILA
IN05: SUSTAINABLE INNOVATION				
IN05/001	SHELLMET	SHELLMET	TBWA\HAKUHODO INC.	TOKYO
IN05/002	MAIL OLD MEDS	MAIL OLD MEDS	INNOCEAN	SEOUL
IN05/003	AIZOME ULTRA™ – AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	MATERIAL	TOKYO
IN05/004	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA	JAKARTA

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
IN06: INNOVATION FOR HUMANITY				
IN06/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
IN06/002	GOODBYE SUICIDE	NISHIJIMA SEMINAR, FACULTY OF LETTERS, CHUKYO UNIVERSITY	CHUKYO UNIVERSITY	NAGOYA
IN06/003	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA	MANILA
IN06/004	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
IN06/005	DIGITAL TWIN TOMOYUKI SUGIYAMA - OVERCOMING SEVERE DISABILITIES THROUGH TECHNOLOGY.	DIGITAL HOLLYWOOD CO., LTD.	CYBERAGENT, INC.	TOKYO
IN06/006	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED	BANGKOK
IN06/007	HEAR MY LAST WISH	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN	TAIPEI
IN06/008	FISH ALLURING PAINTING	EPOLAC	FUTURE CREATIVE NETWORK	JAKARTA
IN06/009	GAMMA WAVE SOUND	GAMMA WAVE SOUND	DROGA5 TOKYO	TOKYO
IN07: INNOVATION IN LOCAL CULTURE APPLICATION				
IN07/001	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN	TAIPEI
IN07/002	HEART MOONCAKES	SHENG TAI INTERNATIONAL SDN BHD	MEGA ADVERTISING	KUALA LUMPUR
IN07/003	FIRST FIRST RESPONDER	WULING AIR EV	FUTURE CREATIVE NETWORK	JAKARTA
IN07/004	THE BIRTH OF NEW CIVILIZATION	SWITZEN	INNOCEAN	SEOUL
IN07/005	OLAY AI-SHU	OLAY	PUBLICIS GROUPE	SINGAPORE
IN07/006	AROGYA BINDU	MAXX FLASH	VML	MUMBAI